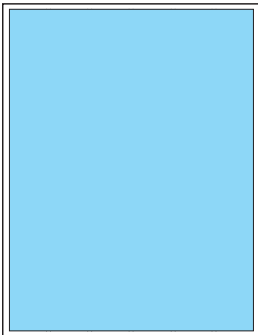
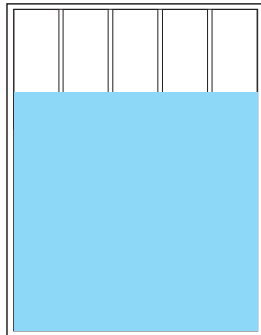


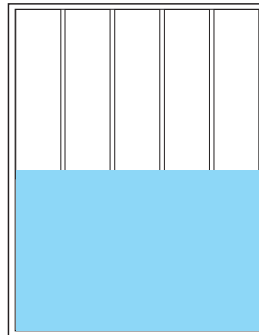
RATE CARD • MECHANICAL SIZES



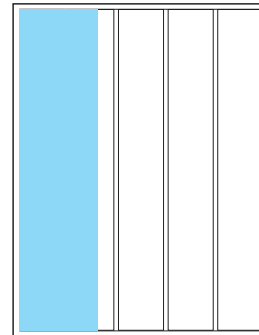
Full Page (Pro)
10.25"w x 11.25"h



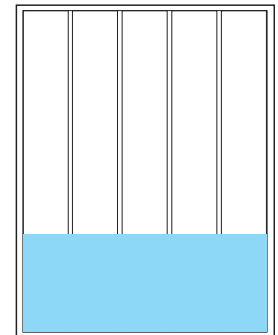
Jr. Page (Junior A)
10.25"w x 7"h



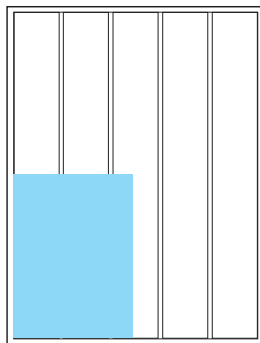
Half Page (Junior B)
10.25"w x 5.5"h



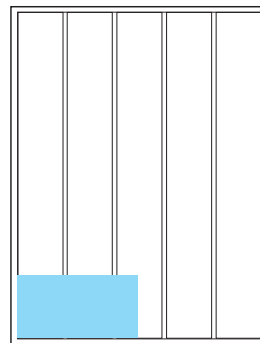
1/3 Page Vertical
(Midget)
3.3"w x 11.25"h



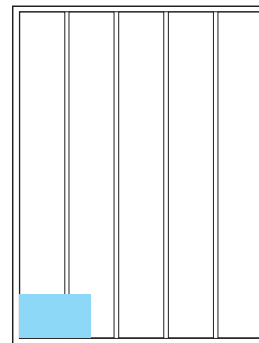
1/3 Page Horizontal
(Midget)
10.25"w x 3.6"h



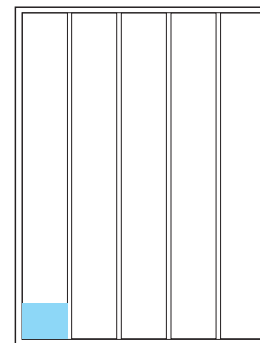
1/4 Page (Bantam)
5"w x 5.5"h



1/8 Page (PeeWee)
5"w x 2.75"h



Biz Card (Squirt)
3" w x 2.5" h



1/16 Page (Mite)
1.9" w x 1.75"h

ADVERTISING RATES

	1x (Open)	3x (-5%)	6x (-10%)	9x (-15%)	12x (-20%)
Full Page	\$1,168.25	\$1,109.83	\$1,051.41	\$993.06	\$935.50
Jr. Page	\$778.83	\$739.89	\$700.94	\$662.01	\$623.07
Half Page	\$584.72	\$554.92	\$525.70	\$496.50	\$467.30
1/3 Page Vert.	\$389.41	\$369.94	\$350.46	\$330.99	\$311.52
1/3 Page Horz.	\$389.41	\$369.94	\$350.46	\$330.99	\$311.52
1/4 Page	\$292.06	\$277.46	\$262.85	\$248.25	\$233.65
1/8 Page	\$146.04	\$138.73	\$131.43	\$124.14	\$116.83
Biz Card	\$73.01	\$69.36	\$65.71	\$62.06	\$58.41
1/16 Page	\$36.50	\$34.68	\$32.85	\$31.02	\$29.21

For process color ads or premium positioning requests, include an additional 15% charge over and above the cost of each ad insertion.