

PRODUCTION SCHEDULE

2007



ISSUE / DEADLINE

EDITORIAL FEATURES

JANUARY

Advertising Deadline: 12-23-2006

Publication Date: 01-01-2007

Center Ice Magazine will offer unique stories from all levels of play from the mites to the NHL. Our regular columns featuring helpful coaching tips from some of the most experienced coaches around the country — from amateur to the NHL. We will also focus on what's new within the sport, whether it be equipment from the top manufacturers, or unique one-of-a-kind hockey products and training devices featured in our semi-regular column "New Products & Innovations"

FEBRUARY

Advertising Deadline: 01-28-2007

Publication Date: 02-05-2007

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MARCH

Advertising Deadline: 02-28-2007

Publication Date: 03-05-2007

Going Camping? 2007 Hockey Camps Guide

Center Ice Magazine will profile some of the best and most unique camps from around North America. We will increase our summer circulation to nearly 13,000 copies as we mail as many as 1,000 extra copies directly to hockey schools such as Mith Korn's Specialized Hockey Camps and the Sport International Hockey Academy so that they can put them directly into the campers "goody bags".

APRIL

Advertising Deadline: 03-30-2007

Publication Date: 04-09-2007

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MAY

Advertising Deadline: 04-30-2007

Publication Date: 05-07-2007

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JUNE

Advertising Deadline: 05-28-2007

Publication Date: 06-04-2007

2007 Inline National Championship Tournaments

Center Ice Magazine will follow up with tournament results from some of the top Inline National Championships from across the country including NARCH, 2Hot4Ice, ECHO and State Wars. We will follow teams from throughout the southeast and report on how they fared.

JULY

Advertising Deadline: 06-25-2007

Publication Date: 07-02-2007

2007 NHL Entry Draft

The 2007 NHL Entry Draft will be the 45th NHL Entry Draft. Blue Jackets President and General Manager Doug MacLean and the NHL announced the event on March 21, 2006. It is set to be hosted at Nationwide Arena in the city of Columbus, Ohio on June 23, 2007. Center Ice magazine will focus on the top picks for the "Southern Six" and how they will contribute to each of their respective teams.

AUGUST

Advertising Deadline: 07-27-2007

Publication Date: 08-06-2007

NHL "Southern Six" Season Preview

This issue offers up a look the 2007-08 NHL season, including the defending Stanley Cup champion Carolina Hurricanes, as well as the other five NHL teams from within the Southeastern District. With the last two champions coming from the Southeast, we look forward to seeing if the "Southern Six" can make it three in a row this year!

SEPTEMBER

Advertising Deadline: 08-27-2007

Publication Date: 09-03-2007

2007-08 ACHA Southeastern Preview

Center Ice Magazine takes a look at some of the top Division I, II & III from the American Collegiate Hockey Association teams from throughout the southeast.

OCTOBER

Advertising Deadline: 09-24-2007

Publication Date: 10-01-2007

2007-08 Southeastern High School Hockey Preview

Center Ice Magazine is proud to provide a partial preview of the 2006-07 high school ice hockey season throughout the Southeastern United States. Unfortunately, due to space constraints, we are unable to preview all of the more than 200 teams in the nearly 20 leagues and conferences that make up high school ice hockey. Instead, we offer you a brief update on the champion and runners-up in their particular league, and included our predictions for the upcoming season.

NOVEMBER

Advertising Deadline: 10-29-2007

Publication Date: 11-05-2007

2007-08 Christmas Buyer's Guide

Several questions arise every holiday season among many area hockey families including what to get the hockey enthusiast and where? What is the best choice for the beginning skater? Who has the latest and greatest equipment? This guide is designed to provide something for every type and experience level of skater from beginner to expert; from leisure skater to someone who doesn't skate but has a love for the game. After all, it's all about the love of the game. Happy Hockeydays!

DECEMBER

Advertising Deadline: 11-26-2007

Publication Date: 12-03-2007

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Center Ice Magazine

351 Huntington Drive • Gallatin, TN 37066

Phone/Fax: 615-230-8189

www.centericemagazine.com

**FOR ADVERTISING INFORMATION OR
TO RESERVE YOUR SPACE, CONTACT:**

Scott Partridge, Sales Manager

Phone/Fax 615-758-2887